

# Annual Poster Art Contest

Open to all Connecticut high school students

February 24, 2012 deadline for artistic submissions promoting organ & tissue donation

## Who Can Enter?

All Connecticut high school students enrolled in grades 9 to 12 (public, private, parochial & charter).

## Why participate?

The goal of the contest is to educate young adults and their families about the importance of organ and tissue donation.

Participating in the contest will personally involve students in donor awareness and attract the public's attention to this important societal issue; it's about LIFE.

## Facts

- Currently, 112,707 individuals are waiting for organ transplants nationwide.
- In Connecticut alone, 1,229 individuals are waiting for organ transplants.
- More than 1,000,000 individuals in the U.S. will benefit from tissue transplants this year.
- Over 28,000 people in the U.S. received transplants in 2011

## How to Enter

All non-electronic submissions should be mailed or hand delivered to:

Danielle Daley  
Donate Life Connecticut  
30 Hazel Terrace  
Woodbridge, CT 06525

Computer generated artwork should be emailed to [ddaley@nw1.esrd.net](mailto:ddaley@nw1.esrd.net). **NOTE:** If you do not receive a confirmation receipt email response within 24 hours of submission, call 203-387-1549.

## Deadline

Entries must be received by February 24, 2012 to be considered for the contest.

## Guidelines

- Works of art can be posters using tempera, watercolor, pencil, ink, etc., or be computer generated.
- Slogan or phrasing should be direct and simple.
- Submissions that contain any copyrighted, licensed or trademarked characters, images, names or logos (other than Donate Life Connecticut) will not be accepted.
- Artwork must
  - be original and created only by the student,
  - include the words **ORGAN & TISSUE DONATION**,
  - clearly promote the theme of becoming a registered donor,
  - be readily understood, legible and spelled correctly,
  - be on paper no larger than 17" x 25" and should not be folded, mounted, framed or laminated, and
  - not exceed 10 MB if computer generated.

## Judging Criteria *(see other side for winning examples)*

A judging committee will select the winning entries from all eligible submissions. Entries will be judged on originality, artistic merit and effective use of theme.

## Prizes

- 1st Place - Apple iPad (Teacher wins \$100 for class)
- 2nd Place - Barnes & Noble's Nook eReader
- 3rd Place - Apple iPod Nano
- Tony Award - Cash Prize

## Award Ceremony

Winners will be honored on March 30, 2012 during a kickoff celebration of Donate Life Month (April) at the Connecticut State Capitol.

## Traveling Art Show

Winning posters will be displayed in the State Capitol and two transplant centers throughout April .